

## GUIDELINES FOR SUBMISSIONS

### A.A. VIDEOS FOR YOUNG PEOPLE PROJECT

In 2007 the General Service Conference recommended that the trustees' Committee on Public Information seek out video/digital submissions from the Fellowship which could possibly be compiled and included in a video designed to carry the A.A. message of recovery to young people in high school and college settings. In requesting those submissions, the following guidelines have been developed:

- **INDIVIDUALS SUBMITTING VIDEOS MUST BE AT LEAST EIGHTEEN (18) YEARS OF AGE AND MUST RESIDE WITHIN THE U.S. AND CANADA GENERAL SERVICE STRUCTURE.**
- **WE WELCOME VIDEO SUBMISSIONS IN ENGLISH, SPANISH AND FRENCH.**
- **IF YOUR VIDEO IS CHOSEN TO BE USED IN THIS PROJECT, A COPYRIGHT RELEASE FORM WILL NEED TO BE SIGNED.**
- **SUBMISSIONS THAT SHOW OR STATE FULL NAMES OF A.A. MEMBERS OR SHOW FULL FACE PHOTOGRAPHY OF A.A. MEMBERS WILL NOT BE ACCEPTED AND/OR USED FOR ANY PURPOSE.**

1) **We are looking for submissions that:**

- A. Are up to seven minutes in length maximum. No minimum time requirement.
- B. Briefly describe what it was like, what happened and what it is like now.
- C. Touch on feelings, attitudes and behaviors; allowing the alcoholic to identify.
- D. Share a simple and honest message of recovery.
- E. Focus on the experience of getting sober between the ages of 12 and 25.
- F. Are upbeat and share about having fun in sobriety.
- G. Reinforce A.A.'s Twelve Traditions – including anonymity at the public level. Avoid personal identifiable information, such as home address or other contact information, name/address of school or place of employment, names/addresses of family members, friends or other associated persons, or any other personal information, that may identify individuals in submissions.

2) **Suggestions for submissions:**

- A. Stick to A.A.'s primary purpose.
- B. Try not to reference popular fads or fashions that may quickly date the piece.
- C. Look for ways to use modern technology, including animation, to make your message attractive.

3) **Uploading video submissions: The deadline for our first project is September 1, 2008; however, submissions will continue to be accepted after this date on an ongoing basis.** Submissions can be uploaded at [www.aa.org/recoveryinaa/videoupload](http://www.aa.org/recoveryinaa/videoupload); this Web page can also be accessed via our home page at [www.aa.org](http://www.aa.org). Questions about the project can be directed to the Public Information Coordinator at the General Service Office, [publicinfo@aa.org](mailto:publicinfo@aa.org), telephone (212) 870-3119, fax (212) 870-3003, 475 Riverside Drive, 11<sup>th</sup> Floor, New York, New York 10115.

**Important Legal Notice:**

Where applicable and appropriate, prior to making a video submission, the submitting individual is responsible for obtaining for himself/herself and Alcoholics Anonymous World Services, Inc. ("A.A.W.S.") all relevant permissions, waivers, clearances, and the like, where the copyrights, trademarks rights, and/or any other rights, in any element of the video submission – including, but not limited to, music, graphics, videos, and photos – are not owned by the individual making the submission. Additionally, the person making the submission must be at least eighteen (18) years of age.